DISCOVER AN EVER-EXPANDING LIBRARY OF HIT GAMES

Now Lottery Customers Can Explore and Play Exciting eInstants by Accessing the New IGT iLottery Showcase
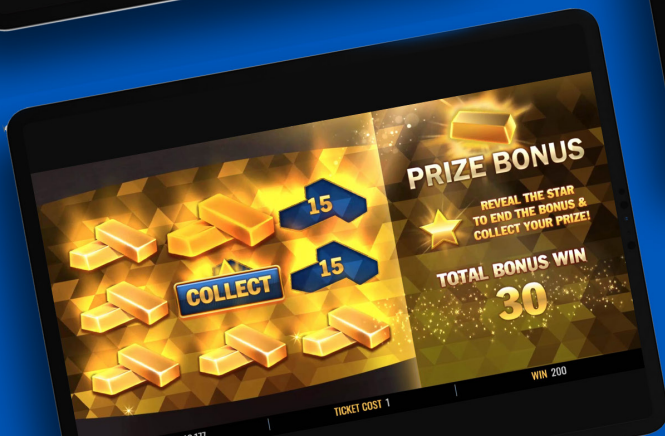
Lotteries want digital convenience as much as players do. To serve this need, IGT has launched a lottery customer portal, the **iLottery Showcase,** offering the most current information on IGT eInstants, the iLottery product suite, and news – all through one convenient, secure website: **IGTiLottery.com.**

As well as exploring IGT's continually growing library of eInstant games, customers can access a wide variety of game mechanics and themes that provide broad appeal to all player types.

Each game is **categorized for easy searchability** to quickly locate "Top Performers," "Seasonal," or "Fast Play" games, for example.
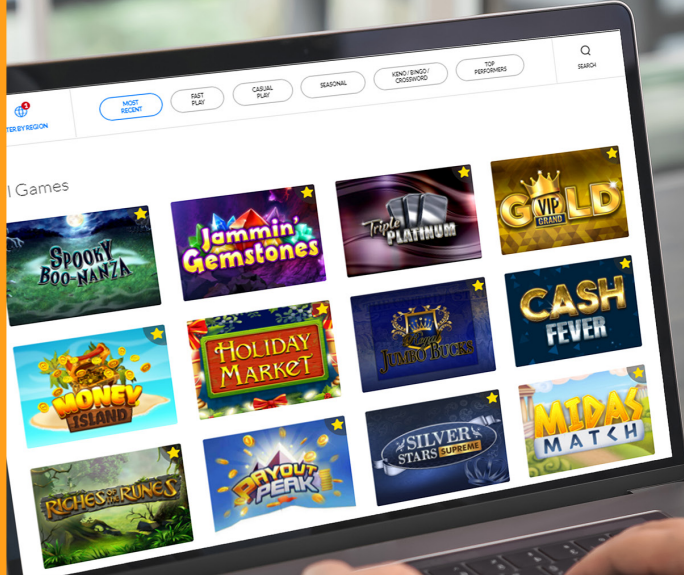
The library provides **regionalized content,** so lotteries will see the games available to them as well as get a sneak peek at the eInstants in IGT's studio

New! IGT iLottery Showcase

The iLottery Showcase allows lotteries to trial eInstants by playing actual game demos for those available in their region. The library includes a variety of play styles and themes, including seasonal content.

New! IGT iLottery Showcase

Play eInstants, view upcoming pipeline, download game assets, read latest news and information, and more!

Sign Up Today

IGTiLottery.com

---

pipeline. Customers will be the first to know when there's a new game launch and be among the first to try the games for themselves.

Customers can also access **all the game assets** to promote the games through digital advertising, email

iLottery Showcase Benefits:

- Explore Regionalized Content
- Play One of 80+ eInstants
- Watch a Game Video
- Download eInstant Assets
- Read the Latest iLottery News
- Download a Global Case Study
- Watch an iLottery Product Video
- And More

marketing and social media, including logos, backgrounds, game screens, game symbols and more.

"From customer feedback, we know this self-service feature will be a great time-saver for lottery marketing teams," said **Ailsa McKnight, IGT Senior Director PlayDigital Marketing**. "We're thrilled to provide our global lottery customers with one secure location to browse our iLottery offering. Customers have been asking for a site where they can play games and download the marketing game assets in one location. We took it a step further and uploaded relevant digital lottery product information, global case studies, news articles, and more," said McKnight. "This showcase is a fantastic tool not only to explore eInstants, but also learn about iLottery products including IGT's convenience and transactional mobile apps, which are digitizing the player journey at retail and preparing lotteries

and their players for regulatory change. We are pleased to debut the new iLottery Showcase at this exciting time for the industry."

Designed to serve a variety of U.S. and international lottery customers, IGT's iLottery Showcase self-service website houses a breadth of relevant information to help lotteries with their iLottery education and business planning as their digital products evolve. ◼

Request a login through your account manager or click the "Account Inquiry" button on the homepage at **www.IGTiLottery.com.**