

READY SET PLAN

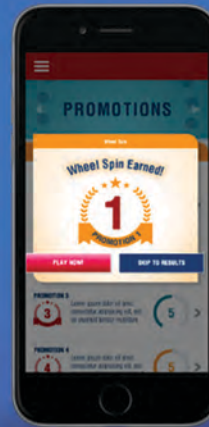


Jumpstart your 2022 goals with some great ideas on where to invest and innovate for maximum impact on revenues – and returns to your lottery’s beneficiary programs.



Game On!

Life is always an adventure for your players with exciting new *THE GAME OF LIFE™* instant games. Make it larger than life on an oversized *Gigantix®* ticket.



NextGen™ Mobile App

Connecting the retail and digital experience, this app integrates the lottery’s players club, second-chance promotions, instant and eDraw games, player account management, and online wallet.



Gem | Intelligence®

Manage your retailer relationships like a boss with a suite of cloud-based software that keeps you connected and improves retail performance and operational efficiencies.



Sparkle® Select

Add some wow to any scratch game with a Strategic Product Enhancement proven to impact sales – and unlimited creative options in 10 colors and 15 patterns, that’s 150 different combinations!



Give this Linked Game a Spin

THE PRICE IS RIGHT™ linked game features an exciting second-chance promotion offering lottery winners a trip to Las Vegas and a chance to win up to \$50 million in the *COME ON DOWN! Challenge*.



We Are Family

Deliver more fun at every price point. There's a game for everyone in high-performing families of games like the 5X, 10X, 20X, 50X and 100X multiplier family.



Get In On the Action

Sixteen of the world's lotteries trust Scientific Games with their sports betting solution, including one of the largest state-sponsored sports betting markets in the world.



Award-winning PlayCentral® HD

The intelligent ecosystem of SCiQ comes to award-winning player self-service technology, integrating directly with your retailers' POS systems.



Scientific Games Enhanced Partnership

Four of the Top 5 lotteries in the world participate in a performance-driving instant game program encompassing all aspects of product management and driving 45% higher per capita sales*.



eInstant Games

Take a look at the top-performers from the industry's most innovative eInstant studios, a winning combination of exciting play experiences from Sideplay Entertainment and Scientific Games.

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 *La Fleur's 2021 Almanac. Calculated by comparing total FY20 Instant. Product per capita sales of SGEP and non-SGEP customers.