

Scenes from the WLA/EL Marketing Seminar held in London on February 5 & 6

The Marketing Seminar is an annual event attended by everyone interested in the European lottery sector. Held in London for the last twenty years, it is moving to Barcelona end of January 2025. ICE Totally Gaming trade-show is also moving to Barcelona and being held the same week as WLA/EL Marketing Seminar.

In terms of content and the industry leaders who participate, the WLA/EL Marketing Seminar has evolved into a hugely important event. Check out articles on pages 10, 14, 16. Based on presentations made at the Seminar, they give us a feeling for the high level of insights and focus of this event. Visit European-Lotteries.org to learn more about the educational seminars, trade shows, and services provided by the European Lottery Association.



1. Muriel Grube 2. Johanna Kozul 3. Ionut-Valeriu Andrei 4. Arjan Van 'T Veer 5. Gretchen Corbin, David Barden, Sarah Taylor, Rebecca Paul 6. Allister Frost
7. Rebecca Avrahami 8. Elizabeth Button 9. Richard Bateson 10. Ross Sergeant



11. Zsófia BÁNHEGYI 12. Romana Girandon 13. Rebecca Paul 14. Lauri Halkola 15. Agnieszka Rygula 16. Antonio Travaglini 17. Julia Cloutier 18. Ewa Ulicz
 19. Thomas Sporing 20. Luca Esposito and Arjan van 't Veer 21. Sebastian Meitz 22. Gretchen Corbin 23. Sarah Taylor 24. Bénédicte LOBELLE
 25. Genevieve Pageau 26. David Barden 27. Jennifer Quigley-Jones 28. Ruth Zohrer 29. Luca Esposito