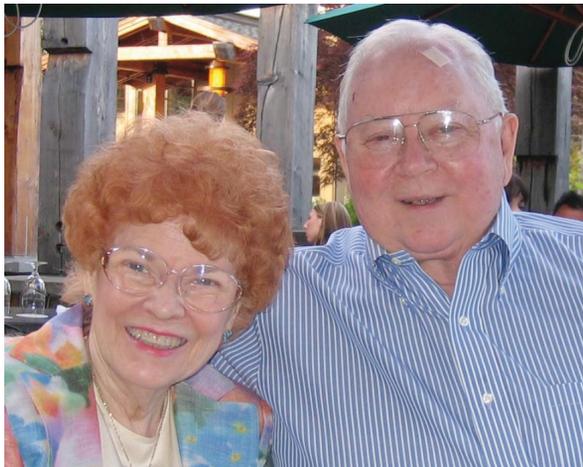




From the Publisher

Dear Friends,

We are saddened to share the passing of our dad, Duane Burke. Duane lived an accomplished and adventurous life, starting new businesses, writing books, travelling, and raising two children with Doris, his wife of 65 wonderful years. Dad's career was astonishing for its diversity: He was an engineer with the Boeing Corporation until he was 41 years old when he struck out on his own to start a company that ended up being a publications and conference company in the lottery industry – and all that when he had no experience in any of those fields. He was also a pilot, writer, piano player, raconteur, the list goes on. He even started a foundation called Goals R 4 Kids after he retired from starting businesses.



In 1971, he and his wife Doris founded the Public Gaming Research Institute, Inc. (PGRI), a Publishing and conference management company for the world lottery industry that celebrates its 50th anniversary this year. Duane and Doris held conferences around the world in 64 countries. He was a registered lobbyist for the North American Association of State Lotteries from 1974 to 1980. In 2006, Duane and Doris started the Goals Learning Institute which published Goals R 4 Kids.

Duane lived a wonderful life and was beloved by many friends through the years. His warm smile, kindness, generosity and love were such a blessing for everyone,

and his spirit will always shine brightly in our hearts. He is survived by his daughter Susan Jason and her husband Paul; son Stephen Burke and wife Anne; grandchildren Nicolle Meyers (Matt), Julie Drozdov (Brian), Robert Burke (Greer); and great-grandchildren Ella, Jack, and Lillian. And I will always draw inspiration from Duane for his resilience and his abiding kindness and love.

We asked Rebecca Paul Hargrove (President & CEO Tennessee Lottery and President of the World Lottery Association who first met Duane in 1985 and was a close friend ever since) to share her remembrance of Duane.

Rebecca: Duane served as a mentor for dozens of lottery directors, myself included.

He provided training and educational opportunities when none other existed in the US. Whenever a new state or country decided to assess whether to implement a lottery, Duane and Doris were the first they would call. Many of the businesses with a new idea for our industry which are providing services today, are doing so with the help and guidance given by Duane. For Doris and Duane, it was never as much about business and “the industry” as it was about people, connecting with people and helping wherever

and however they could. The list of their accomplishments is lengthy, including the creation of PGRI and its magazine, representing the early association of lotteries (NASL) as a lobbyist on Capitol Hill and state capitols, the creation of the first industry conferences and trade-shows, the founding of the Lottery Industry Hall of Fame and Lottery Industry Lifetime Achievement Awards, and founding a Guatemalan company to operate video lottery and generate funds for children's health programs. But it was always really about the people and the Good Causes supported by government lotteries. Whenever anyone needed a pep talk, the Burke's were there. Their generosity was



legendary. But what I will miss the most is his smile and the twinkle in his eye whenever Doris was near.

By the time you receive this, we will have completed our third eConference – Digital Lottery on June 16 and 17. The pandemic has given rise to many changes in the way we do things, from conducting meetings to shopping and working. Many people lament the explosion of virtual meetings and yearn to return to life as we knew it pre-COVID. To be sure, change has been foisted on us without our consent and in ways that were not always agreeable, and sometimes in ways that were downright unpleasant. And of course, we all look forward to seeing each other and being able to interact and socialize and meet in person. I would respectfully submit, though, that there may be some good things to come from the fast-track adoption of new ways of doing things like video-conferencing and working remotely.

Thank you **John Davis, Jay Finks, and Eric Hagler** (interviews featured in this issue) for sharing your vision for your state lotteries and for the lottery industry. We look forward to seeing you and everyone at **Lottery Expo Nashville in October**. The specific dates and hotel venue should be posted by now on our news website PublicGaming.com.

Paul Jason, Publisher
Public Gaming International Magazine

BLAME IT ON MONTANA

RE-Printed from September 2011 In Memoriam of Duane Burke 1931 to April 30, 2021

ON THE OCCASION OF THE 40TH ANNIVERSARY OF PUBLIC GAMING RESEARCH INSTITUTE

by Doris & Duane Burke

It has been amazing to see how the world lottery industry has grown over the past 40 years! We are very proud of the men and women in government and industry who have created this great success. You have done an inspirational job!

It is also amazing to see that Public Gaming Research Institute continues to be a part of the industry. We feel privileged to have been a part of this great industry and to have, perhaps, made a small contribution to its success. We are also proud of Susan and Paul Jason for continuing, and improving upon, this tradition.

Some (a few; actually, one person) expressed interest in what inspired us to start Public Gaming Research Institute. So, here is the short version. While working in new business development at the Boeing Company's Boeing Computer Services subsidiary, we developed a plan for using the company's computer and human resources to help New York City and other regions of the state, as well as other states, use off-track betting on horse-racing as a way to raise money for good causes, in lieu of increased taxes. New York was one of three states that had lotteries at that time (1971). The tipping point, though, for starting Public Gaming to foster lotteries and other gaming for good causes, was legislation filed in Montana that proposed to legalize all forms of gaming with no provisions to benefit good causes. We lobbied the Montana legislature and subsequently concluded that other states needed help and so we started an information service to help the states and the companies interested in this new "gaming for good causes" field.

Well, enough of that. The important thing is your continued success. So, we wish you all the very best for continued growth and success on behalf of good causes!



Duane, Susan, Paul, and Doris

The Founders of Public Gaming Research Institute and Pioneers in the Lottery Industry: Duane and Doris Burke

Introduction by Paul Jason: I am often asked about my in-laws, Doris and Duane Burke. Doris and Duane retired five years ago and invited their daughter, Susan, and Susan's husband, me, to take the reins of Public Gaming Research Institute. I am happy to say that Doris and Duane are doing fantastically well. The four of us live just east of Seattle, Washington and get together at least twice a week. While they are very happily retired, they do enjoy the news of the industry almost as much as we enjoy sharing it with them. I asked Duane to describe how he and Doris got started in the business and adjacent you'll see their story.

I will fill in a few of the blanks. The Burkes dedicated 36 years to promoting the health and prosperity of the lottery industry. But for Doris and Duane, it was never so much about "the industry". It was about people, connecting with people and helping wherever and however they could. The list of their accomplishments is lengthy, including the creation of this publication, representing the early association of lotteries (NASL) as a lobbyist on Capitol Hill and in state capitols, the creation of the first industry conferences and trade-shows, the founding of the Lottery Industry Hall of Fame and Lottery Lifetime Achievement Awards, and founding a Guatemalan company to operate video lottery salons and generate funds for children's health programs. But it was always really about the people and the Good Causes supported by government lotteries.

Their advice to us four years ago was simple. Never ever lose sight of the mission of supporting the lotteries. Let's just extend a Thank You for all they have done for the industry. And a personal Thank You from us, from Susan and Paul, to Doris and Duane for being a friend, mentor, and for guiding us in life as well as in business. ■