

Scenes from the WLA/EL Marketing Seminar February 5 – 7 in London

It's All About the Player played to a fabulous audience. This seminal industry event, held every year the first week of February, is produced by the European Lotteries and the World Lottery Association. The ICE Gaming Show is held that same week every year. Together, these two events attract industry leaders from all over the world. Highlights from the WLA/EL Marketing seminar include presentations from world-class speakers from outside the lottery industry as well as within our industry, a focus on cutting edge innovation, Women in Leadership presentation and reception, and the EL Innovation awards, and the PGRI Hall of Fame induction ceremony. Most of us think of this as the industry event to kick off the new year and we look forward to seeing you all there in February of 2021! Photos of presenters and honorees follow ...



1. Sabrina Famarzi 2. Ray Bates 3. Randall Lex 4. Totalizator Sportowy Innovation Award 5. Sina Aiello 6. Risto Nieminen, Hansjörg Höltkemeier, May Scheve, Olli Sarekoski, Younes El Mechrafi, Mark Michalko, Rebecca Hargrove, Jim Kennedy, Ray Bates 7. Scott Gallagher 8. Risto Nieminen, Rebecca Hargrove, 9. Paul Jason, Rebecca Hardgrove 10. Ralf Wetzels

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1. Paul Kemp-Robertson 2. Martina Olbertova 3. La Française des Jeux, Innovation Award 4. Hana Barachova 5. MSL Ukraine, Innovation Award 6. Hansjörg Höltkemeier 7. Matt Strawn 8. Ivor Burns 9. Gordon Medinica, Ray Bates, May Scheve, Reardon, 10. Sean Pillot de Chenecey, Gretchen Corbin, Hansjörg Höltkemeier 11. Rachel Moss 12. George Vassilaras 13. Rebecca Hardgrove



1. Jari Vähänen 2. Camelot Innovation Award 3. Olli Sarekoski 4. Paul Jason 5. Austrian Lotteries Innovation Award 6. Sean Pillot de Chenecy 7. Norsk Tipping Innovation Award 8. Olli Sarekoski, Younes EL Mechrafi, Recipients of Hall of Fame 9. Silje Tysse 10. OPAP Innovation Award 11. Gretchen Corbin