

For the fourth consecutive year, Powerball® celebrated the New Year with a \$1 million drawing on ABC's live broadcast of Dick Clark's New Year's Rockin' Eve with Ryan Seacrest. For the first time since the inaugural event in 2019, 142 Powerball players and guests returned to New York City for a VIP experience, capped off by an exclusive New Year's Eve gala in Times Square and the \$1 million drawing. 29 lotteries participated in the national Powerball promotion, with each sending a finalist to NYC for a chance at the \$1 million prize. Shortly after the ball dropped in Times Square, Ryan Seacrest and Jessie James Decker announced Gary Krigbaum of North Carolina as the Powerball First Millionaire of the Year. ■



Powerball took over the 9th floor of the New York Marriott Marquis in Times Square for a private welcome dinner. Players and guests enjoyed cuisine inspired by iconic New York City neighborhoods, live entertainment, and an on-site portrait artist.



Mangiamo! The Powerball VIPs dined on classic Italian at iconic Carmine's before taking in a Broadway performance.



Places for rehearsal! The \$1 million finalists and their guests participated in two show rehearsals prior to the live broadcast on New Year's Eve. Finalists for the \$1 million prize and their guests were seated at state-branded tables surrounding the Powerball stage.



Powerball players had a choice to see several Broadway performances, many choosing to see Phantom of the Opera and the Lion King.



MUSL sourced new ball sets with postal abbreviations from Smart-play International for the final two drawings of the Powerball First Millionaire of the Year promotion.





Event producers at PRA transformed the 5th floor ballroom at the Marriott Marquis to host the New Year's Eve gala, adjacent to the Powerball stage.



The Powerball stage from the 2019 set was adapted to the new venue and expanded to fit Ryan Seacrest, Jessie James Decker and the top five \$1 million finalists.



Sue Dooley, MUSL Director of Draws and Productions, and Alexi Mazareas, Vice President Programming & Development, dick clark productions.



A Powerball proposal! Minnesota Lottery finalist Jared Jank proposed to his girlfriend Alicia during the New Year's Eve festivities. Jank later went viral during the broadcast for his signature mullet.



Drew & Gretchen Svitko, Jim Acton, lottery consultant for dick clark productions



Guests hit the dance floor in-between the five Powerball segments throughout the New Year's Eve broadcast.



The finalists take their seats ahead of the first drawing to determine the top five advancing to the \$1 million drawing.



The top five finalists included Powerball players from Minnesota, North Carolina, U.S. Virgin Islands, Florida, and Maine.



Powerball co-host Jessie James Decker interviewed the top five finalists ahead of the \$1 million drawing.



Ryan Seacrest was rushed from his stage in Times Square to the Powerball stage to help announce the Powerball First Millionaire of the Year.



MUSL team members: J. Bret Toyne, Executive Director; Sue Dooley, Director of Draws & Productions; Anna Domoto, Senior Communications Manager; and Barb Niccum, Project Manager.



The Powerball First Millionaire of the Year is... North Carolina! Gary Krigbaum was named the \$1 million winner shortly after midnight EST on January 1. Krigbaum's daughter, Sarah Day, represented him at the event.



A team of professional hair and makeup artists were on hand to get the Powerball players camera ready for the big show. The so-called "glam appointments" were a big hit with both women and men.

