

SCIENTIFIC GAMES RINGS UP SEVERAL LOTTERY RETAIL INNOVATION 'FIRST' WITH PLAYCENTRAL® 54

Industry's only low height player self-service machine currently in market was custom-innovated for one of the world's largest retailers

Screens

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Instant Games



Draw Games



Scientific Games has now deployed the new *PlayCentral 54* self-service technology at lottery retailers in both Pennsylvania and Arizona.

PLAYCENTRAL 54

To date, *PlayCentral 54* is the only low height

player self-service machine in market. Scientific

Games custom-innovated the breakthrough technology for a major U.S. retailer that specifically required a full-service lottery vending machine for instant games, numbers/draw games and other lottery products with a low 54" height designed to integrate conveniently with the retailer's self-checkout experience. *PlayCentral 54* machines launched in stores in June 2018, with installations continuing.

With *PlayCentral 54* in market, Scientific Games continues its long history of conceiving and successfully delivering inventive solutions that upgrade the lottery industry. In addition to being the first self-service machine in a streamlined 54" height, *PlayCentral 54* captures several retail industry 'firsts' for Scientific Games, including being the first lottery self-service technology offering a full portfolio of lottery game entertainment – instant "scratch" games, draw games and other lottery products – and the first with Payment Card Industry (PCI)-certified card and mobile payment options. Showcased at the North American State and Provincial Lotteries Annual Conference in September 2017, *PlayCentral 54* was also the first low height self-service machine installed in market at a lottery retailer.

"Lotteries continue to modernize by meeting players where they are and how they like to play, whether at their neighborhood grocery or convenience store, at a major big box retailer, at home, or on the go with their mobile phones," said Pat McHugh, Group Chief Executive, Lottery for Scientific Games. "This project is another example of how well Scientific Games understands and can meet lottery retailers' specific needs, and offer lottery players the same conveniences that they have with many other consumer products in their lives."

PlayCentral 54 allows players to purchase lottery games with cash, debit card or mobile payment (i.e. Google Pay or Apple Pay). The self-service machines offer retailers' customers convenience and speed-of-service with a quick, "shopping cart" check-out experience similar to internet shopping.



A supplier to more than 150 lotteries globally, including nearly every North American lottery, Scientific Games is currently the fastest growing lottery systems supplier in the U.S., and the leading lottery systems supplier in Europe.

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